

NCAPOP Spring seminar 4 May 2017 Agenda

Title: Information provision alone doesn't change practice



Time	Speaker	Topic
09.30-10.00		Registration and refreshments
10.00-10.10	Jill Stoddart <i>NCAPOP director of operations</i>	Welcome & general introduction
10.10-10.50	Robbie Foy <i>Professor of primary care, Leeds Institute of Health Sciences</i>	An introduction to the AFFINITIE Project <i>The AFFINITIE programme aims to design and evaluate enhanced feedback interventions within a national blood transfusion audit programme, to promote the uptake of evidence-based guidance and reduce the unnecessary use of blood components. This session covers the evidence base for increasing impact from audit outputs and how change in clinical practice can be realised</i>
10.50-11.10	James Thornton <i>HQIP communications manager</i>	Harnessing social media to enhance impact <i>Effective social media promotion for your programme. A discussion in communications planning</i>
11.10-11.30		Tea & coffee
11.30-12.00	Marisa Mason <i>CEO, National Confidential Enquiry into Patient Outcome and Death</i>	How to engage stakeholders to run a quality improvement campaign <i>How the National Confidential Enquiry into Patient Outcome and Death develop, manage and align communications with stakeholders to ensure a consistent and integrated communications campaign designed at maximising impact for patients</i>
12.00-12.45	Kieran Mullan <i>HQIP clinical lead</i>	How HQIP intends to maximise transparency and use of audit data for regulation <i>An update on HQIP's Clinical Outcome Publication (COP) and National Clinical Audit Benchmarks (NCAB) programmes including plans to expand these across the NCAPOP programme</i>
12.45-13.45		Lunch
13.45-14.15	Sarah Hare <i>consultant anaesthetist Medway NHS Foundation Trust</i>	Local improvement using the National Emergency Laparotomy Audit <i>Medway NHS Foundation Trust's story of using the National Emergency Laparotomy Audit (NELA) data to change culture and transform services</i>
14.15-15.15	All	Marketplace and Networking <i>An opportunity for all projects to showcase and share the breadth of tools, information and initiatives from their project that they use to enhance the impact of the reported results. This would include; Improvement toolkits, newsletters, healthcare provider competitions, event agendas, data download tools (slide packs, poster templates), online resource libraries, commissioner guides etc.</i>
15.15-15.30	Jill Stoddart <i>NCAPOP director of operations</i>	Thanks & close